



A NIGHT ON WALL STREET

JA's Stock Market Challenge!



Tuesday, February 23rd

5:30pm | Happy Hour
6:15pm | Opening Bell
8:15pm | Closing Bell
8:30pm | Adjourn

Trinity Hall
24 RACE STREET
CHARLESTON, SC 29403

The JA Stock Market Challenge is a technology-based simulation of the stock market in which every 60 seconds represents a day of trading. Beginning with a hypothetical account balance of \$1,000,000, teams rush to amass the highest net-worth portfolio by the end of 60 days (one hour in real-time). The stakes are high and the competition is fierce!

SPONSORSHIP OPPORTUNITIES

\$8,000 TITLE SPONSOR 2 teams

1 AVAILABLE

- Exclusive naming rights for this unique and exciting event
- First right of refusal for future Stock Market Challenge events
- Speaking opportunity to address participants in Opening Ceremony
- Opportunity for employee engagement to act as traders at event
- Company logo on screens during trading and breaks throughout event
- Company logo on all materials given to players prior to and during the event
- 0% Commission fee on all trades during challenge
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

\$5,000 PLATINUM SPONSOR 2 teams

2 AVAILABLE

- First right of refusal for future Stock Market Challenge events
- Opportunity for employee engagement to act as traders at event
- Company logo on screens during trading and breaks throughout event
- Company logo on all materials provided to players prior to and during the event
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

\$2,000 HOT TIP SPONSOR 1 team

3 AVAILABLE

- Company logo on Hot Tips delivered to all teams throughout gameplay
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in game

\$1,000 TEAM of 4 players or \$600 SPONSOR A STUDENT TEAM

\$400 STOCK SPONSOR

AVAILABLE UNLIMITED

- Company listed as stock in gameplay for event

\$5,000 BELL SPONSOR 1 team

1 AVAILABLE

- First right of refusal for future Stock Market Challenge events
- Speaking opportunity to address participants in Opening Ceremony and ring opening bell to begin gameplay
- Company logo on materials provided to players during the event
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

\$3,000 TRADE COMMISSION SPONSOR 1 team

1 AVAILABLE

- First right of refusal for future Stock Market Challenge events
- Exclusive company logo on Newsletter delivered during gameplay
- Company logo on materials provided to players during the event
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

\$2,500 FLOOR TRADE SPONSOR 1 team

2 AVAILABLE

- First right of refusal for future Stock Market Challenge events
- Company logo on attire worn by traders during gameplay
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

\$1,500 COCKTAIL SPONSOR

2 AVAILABLE

- Opportunity to name a signature beverage which will be featured during cocktail hour and during gameplay at event
- Company listed as stock in gameplay for event

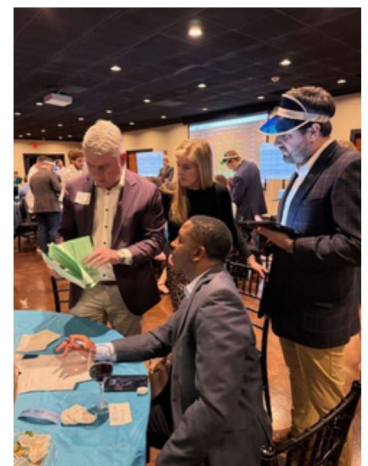
Add ons

Individual Player: \$150

Insider Trading Package: \$300

Add \$250k to Portfolio: \$200

Add \$100k to Portfolio: \$100



Contact Susan Spencer (susan.spencer@ja.org) for more information